



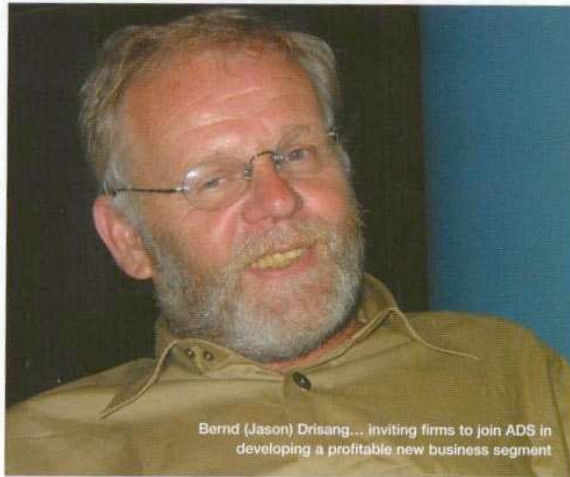
Suspended and synthetic acoustic ceilings require special attention

A LEADING international marketer of specialised cleaning systems for suspended and synthetic acoustic ceilings, ADS, is seeking local service provider partners. "Our cleaning systems are well established in Europe and the US and now it's time to make them available to the Australian market," said ADS director Bernd (Jason) Drisang.

ADS has pioneered this niche cleaning segment, developing products and systems that are not only efficacious, but also safe to use.

Many types of ceilings cannot be cleaned properly with normal cleaning methods - they either damage the ceiling surface or they fail to properly clean.

The ceiling, whether smooth or punched, cassette or panel, is cleaned by applying - sparingly - a detergent via micro spray. Ceiling soil is loosened immediately and



Bernd (Jason) Drisang... inviting firms to join ADS in developing a profitable new business segment

removed from the holes. A cleaner then dusts off the ceiling with a mop. Ceilings contaminated by nicotine or grease become spotless clean at once.

The ceiling is not harmed because additives in the detergent prevent oxidizing. The bio-degradable system is a non-polluting solution and

partitions, wall units, doors and window frames can be similarly treated.

ADS also offers screen and lighting cleaning systems. Not only is soiling unhygienic and unsightly, but if lighting systems are not cleaned regularly illumination intensity is decreased significantly. Ultrasonic systems are applied

to these areas.

Key to ADS's systems is Ceilbrite, a product that makes ceilings damaged by smoke or water, shine as new. "We have the exclusive license for processing and selling of Ceilbrite, which had made a name for itself in the US and other countries," Drisang.

Ceilbrite treatment gives a number of benefits including higher reflection of light; maintenance of acoustic values; conservation of fire protection ratings; non-polluting characteristics.

"Using ADS systems means there is no expensive removal of surfaces requiring cleaning and there are cost-savings by preserving valuable ceilings," Drisang noted.

ADS's local representative is Interceil's John Townsend, and he can be contacted on 02 4971 4688 or 0419 815 801 or at craswan@bigpond.net.au • www.ads-akustikdecken.de



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